Brother Continues to Drive a New Era of Product Excellence and Industry Change

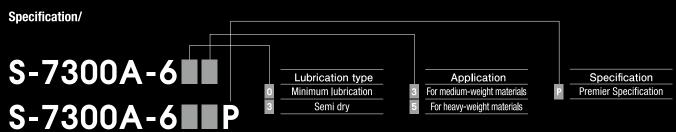
Since its inception in 1908, Brother has been at the forefront of product innovation, dedicated to delivering superior and innovative sewing technology to our customers.

While these innovative changes have now become the industry standard, our never-ending spirit of challenge and innovation inherited from our ancestors have helped us surmount many challenges in the marketplace and continue striving for product excellence.

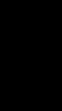
It is with this spirit of pride and dedication that we introduce our new line of NEXIO industrial sewing machines.

This new line of NEXIO industrial sewing machines boasts a new feeding mechanism and striking new housing that will set a new design standard in the industry.

This new brand name is derived from the words "Next" and "Society," combining our vision to drive a new era of industry change with continual dedication to innovative product development, as well as our continued company commitment to forging strong customer relationships by being "At your side."



S-7300A	-603, -603P	-605, -605P	-633, -633P
Lubrication type	Minimum lubrication	Minimum lubrication	Semi dry
Application	For medium-weight materials	For heavy-weight materials	For medium-weight materials
Max. sewing speed	Stitch length 4mm and under: 5,000sti/min	Stitch length 4mm and under : 4,500sti/min	Stitch length 4mm and under :5,000 sti/min
	Stitch length 4mm and above : 4,000sti/min	Stitch length 4mm and above : 4,000sti/min	Stitch length 4mm and above :4,000 sti/min
Max. back tacking speed	3,000sti/min		
Max. stitch length	5mm	Max. 7mm (default setting : 5mm)	5mm
Presser foot height	Presser bar lifter: 6mm, knee lifter: 16mm		
Needle bar stroke	31mm	35mm	31 mm
Needle (DBx1 • DPx5)	#11-#18(Nm75-110)	#19-#22 (Nm120-140)	#11-#18 (Nm75-110)
Height of feed dog	0.8mm	1.2mm	0.8mm
Weight		34.5kg	
Motor	AC servo motor		
Power	100V-110V(*1), 200-230V, 380-400V(*1) under 450VA		
Motor	AC servo motor		





S-7300A is compliant with the RoHS Directive which came

Please read instruction manual before using the machine for safety operation.



oducts and created the "Brother Green Label". S-7300A is



-Product specifications are subject to change for improvement without notice.

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S-7300A

Single Needle Direct Drive Lock Stitcher with Electronic Feeding System

The world's first lock stitch sewing machine which adopts the Electronic Feed Control directly connected

Next-generation lock stitch machine, which establishes the new standard, has been born.

- Reduction of disposition of thread ends
- Equipped the color LCD touch panel for intuitive operation
- Offers a new value with Design Stitch
- Enhances the operability with new Hand Switch







Driving a New Era of Sewing Technology

The world's first lock stitch sewing machine which adopts the Electronic Feed Control directly connected with a stepping motor. **Next-generation lock stitch machine, which establishes the new** standard, has been realized.

World's first Electronic Feed Control directly connected with stepping motor

Horizontal feeding system is world's first computerized for single needle lock stitch sewing machine. The feed motion can be changed with one touch of a button to provide best sewing quality for various materials. **Furthermore, the sewing** stitch length can be digitalized, stabling the stitches. (Patent applied)

1	Feed motion image	
Standard Oval feed		
NEW Front rise feed		
NEW Back rise feed		
NEW Rectangular feed		



2 Reduction of Disposition of Thread Ends(Premier Spec.)

Minimizes the bird's nest at sewing start and short remaining thread min.3mm

With the new thread tension control and electronic feed control, the bird's nest can be minimized. The new double action thread

trimming mechanism cut the thread right under the needle hole realizing the short remaining thread at minimum 3mm. The disposition of thread ends after sewing can be reduced thanks to the new system. (Patent applied)



3 Design Stitch for new value proposition

Thanks to the digitalized feeding system, you can change the stitch length on the same seam by program control. Now design stitch is available for even single needle lock stitch machine easily. (Design applied)







4 LED Light Equipped as Standard

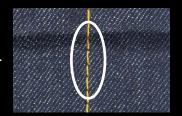
Both-sides of the LED handy light are equipped as standard for better operation. preventing shadows on the garment. The brightness can be adjusted on the panel.



5 Clogging at cross-over seam reduction (Premier Spec.)

Automatic material thickness sensor detects the thickness while sewing, helping to reduce clogging at cross-over seam and needle breakage. S-7300A enables to correct stitch length automatically, when sensor has been detected cross-over seam, offering stable stitch length and high quality sewing for even unskilled-operator, (Patent applied)





6 Clean sewing with minimum lubrication system

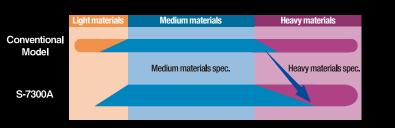
You can choose minimum lubrication system or semi dry type. Oil leakage from the needle bar area can be prevented, realizing clean sewing and stain free garments.

7 Needle Breakage Prevention Function Is Enhanced

The needle breakage prevention function which prevents the needle breakage when reverse stitching is carried out with the actuator switch (Patent acquired), Furthermore, the electronic feed control, the needle breakage while sewing is also prevented.

The new hook enhances sewing capability for a wide range materials

The new hook which is improved the thread cast off enables to expand sewing range for medium materials. It also enhances the sewing capability for heavy materials.



User-intuitive Color LCD with Touch Panel

Equipped the Color LCD with touch panel and indicates display items with illustration icons, offering user-intuitive operation. For panel display, Easy mode Home(for operators) and Detailed mode Home(for mechanics) are available. Each mode is highlighting the necessary and useful functions according to the users so they can grasp the needed information at a glance. Switching those modes can be set on the panel.

Detailed mode Home Switch LED light ON/OFF Switch the Home lock/unlock C < 01/05 ► ->- 1 Start backtack key **♯** 2.00´ | ⊖ 4300 **Production counter** Main stitch key functions such as needle End backtack key



motion type from 4 kinds of motions.

Sewina Pattern Settina Up to 9 sewing patterns can be easily

set and stored with this function,

Easy sewing pattern

Setting of sewing step such as pocket

sewing is easy to set on the panel. Up to

Best Performance P (Minimizes the bird's nest and remaining short

When the mode is set ON, it is effective for reduction of thread run out and remaining short thread.

Cross-over seam **Assist Mode** (Premier Spec.)

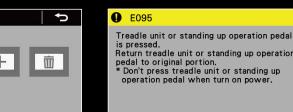
You can set ON/OFF for cross-over seam sewing. It is effect for clogging reduction.

Protect Mode

The stitch length and sewing speed can

Error Message Display

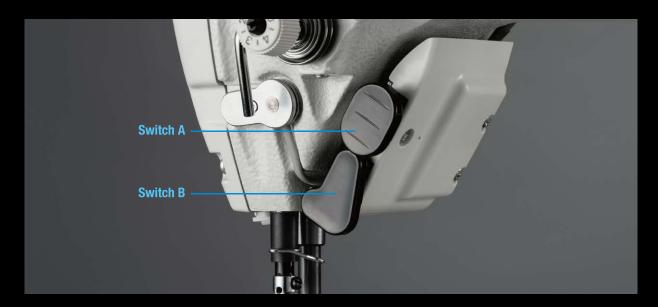
When an error occurs, the error message and solution are displayed on the panel.

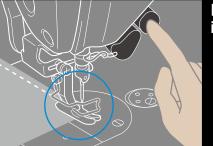




Useful functions are gathered in the hand switches

Useful functions are easily carried out with the 2 hand switches. You can assign the functions to each switch, so various useful functions are available with a combination of the switches. Assigning the functions are set on the panel.





Easy reverse sewing operation with hand switch instead of reverse lever

Easier reverse sewing operation with the handy switch when previously it was done with the reverse lever. The switches are located within operators grasp, the operator can perform the operation without slowing down,



The compensation stitch with a half-length stitch available for better corner sewing

You can use both Switch A and B each for compensation stitch and half pitch compensation stitch as sewing portion.

When sewing the corner of jeans, for example, you can use half- pitch in order to align the stitch on the corner. S-7300A reduces operator's work load by changing

USB Port is Equipped

The USB port is equipped so sewing patterns and environmenta settings can be copied easily to other sewing machines. Also, you can upgrade the software with USB memory.

